# Newsletter Messages

The following messages are suggested language that could can be used in your organization’s newsletter. Following the [Banner] Foundation donation announcement, we recommend sharing information about your organization’s needs, to encourage others to follow [Banner] Foundation’s lead and support your cause.

## Examples:

1. WOW! THANK YOU [Banner] Foundation! < CHARITY NAME> was able to <BRIEF DESCRIPTION OF WHAT DONATION WAS USED OR HOW IT WILL BENEFIT CHARITY’S CLIENTS> thanks to a generous donation of <$AMOUNT> from [Banner] Foundation and [Banner] customers. Please help us show our appreciation by visiting your neighborhood store and telling employees how much you appreciate their support.
2. < CHARITY NAME> thanks [Banner] Foundation and [Banner] customers for the recent donation of <$AMOUNT>. The donation will help us <BRIEF DESCRIPTION OF WHAT DONATION WILL BE USED FOR AND HOW IT WILL BENEFIT CHARITY’S CLIENTS>.
3. The next time you visit your neighborhood [Banner], please help us express our deepest gratitude to the store (and their great customers) for their support of <ORGANIZATION NAME>. This month <or other appropriate timeframe>, [Banner] Foundation donated <$AMOUNT> to help us purchase <DESCRIPTION>. The <ITEM> will help <DESCRIPTION OF HOW IT WILL BENEFIT THE CHARITY>.
4. Our partners slay the caring game! Thank you [Banner] Foundation, [Banner] stores and customers for your generosity!The donation of <$AMOUNT > from [Banner] Foundation will allow us to reach even more people.